

Adriaan van Heerden Photography: Privacy Policy

Your Personal Data:

What we need

This website will be what is known as the "Controller" of the personal data you provide to us, which may include your name, address, email, phone number and so on.

Why we need it

We collect your data primarily for fulfilment of your orders and relaying of messages you send through this website.

What we do with it

Your data provided to this website is relayed to the website owner, and is archived by the website service provider Penguin Internet Limited (a copy of the GDPR Compliance Statement is available on request). The service provider data archive exists primarily in the UK. Robust procedures and safeguarding measures are in place to secure, encrypt and maintain the integrity of data transferred outside the EU boundary. Email newsletter marketing is managed via the Mailchimp platform (the company's GDPR-compliant Privacy Policy can be accessed here: <https://mailchimp.com/legal/privacy/>). Invoicing data are processed by the relevant banks, the Paypal platform (if relevant) and the Mazuma Accountancy Service (the company's GDPR-compliant Terms and Conditions can be accessed here: <http://bit.ly/avh-mazuma-gdpr>).

The website Shop provides the option to make purchases via the Paypal platform (the company's Privacy Policy can be accessed here: <https://www.paypal.com/us/webapps/mpp/ua/privacy-full>). If you do not wish to use the Paypal platform you have to option to make payments via direct online bank transfer (BACS).

How long we keep it

Your online order data are stored for a number of years as required by UK tax law. Some aspects of your online order data can be anonymised at your request and to the extent allowable by law. Your other non-order data (i.e. marketing or messaging data) can be deleted or anonymised at your request, as per requirements of General Data Protection Regulation (GDPR). You may also unsubscribe from marketing communications at any time.

What are your rights?

If at any point you believe the information we hold on you is incorrect, you may request to see this information and even have it corrected or deleted. If you wish to raise a complaint on how we have handled your personal data, you can contact our Data Protection Officer who will investigate the matter. Unless otherwise stated in this document, the owner of this

website acts as the EU Data Protection Officer (DPO) and can be reached from the contact page of this website.

If you are not satisfied with our response or believe we are processing your personal data not in accordance with the law you can complain to the Information Commissioner's Office (ICO).

What are cookies?

Cookies are small pieces of data, stored in text files, that are stored on your computer or other device when websites are loaded in a browser. They are widely used to "remember" you and your preferences, either for a single visit (through a "session cookie") or for multiple repeat visits (using a "persistent cookie"). They ensure a consistent and efficient experience for visitors, and perform essential functions such as allowing users to register and remain logged in. Cookies may be set by the site that you are visiting (known as "first party cookies"), or by other websites who serve up content on that site ("third party cookies").

Cookies on this website

This website uses cookies for a variety of different purposes. These include those that are "strictly necessary" for technical reasons; those that enable a personalized experience for visitors and registered users; and those that interact with selected third party networks. Some of these cookies may be set when a page is loaded, or when a visitor takes a particular action, such as clicking a "like" button. Below is a description of each category of cookies that are in use, along with specific examples.

Strictly Necessary

These are the cookies that are essential for websites to perform their basic functions. These include those required to allow registered users to authenticate and perform account related functions, as well as to save the contents of virtual "carts" on sites that have an e-commerce functionality.

Unless otherwise noted below, we do not use persistent cookies, nor cookies for optional functionality, AB testing, performance, advertising and so on.

Third Party/Embedded Content

This website may make use of different third party applications and services to enhance the experience of website visitors. These include social media platforms such as Facebook and Twitter (through the use of sharing buttons), or embedded content from YouTube and Vimeo, or tracking services such as Google Analytics. As a result, cookies may be set by these third parties, and used by them to track your online activity. We have no direct control over the information that is collected by these cookies.

Controlling cookies

Visitors may wish to restrict the use of cookies, or completely prevent them from being set. Most browsers provide for ways to control cookie behaviour such as the length of time they are stored - either through built-in functionality or by utilizing third party plugins.

To find out more on how to manage and delete cookies, visit aboutcookies.org. For more details on advertising cookies, and how to manage them, visit youronlinechoices.eu (EU based) or aboutads.info (US based).

It is important to note that restricting or disabling the use of cookies can limit the functionality of sites, or prevent them from working correctly at all.

Web beacons and other tracking technologies

Both websites and HTML e-mails may also contain other tracking technologies such as "web beacons". These are typically small transparent images that provide us with statistics, for similar purposes as cookies. They are often used in conjunction with cookies, though they are not stored on your computer in the same way. As a result, if you disable cookies, the web beacons may still load, but their functionality will be restricted.

Cookies used on this website

Cookie	Purpose	Duration
ct_timestamp	Cookie used by 'Antispam by CleanTalk plugin' to prevent incoming spam	1 day
ct_checkjs	Cookie used by 'Antispam by CleanTalk plugin' to prevent incoming spam	Session
ct_cookies_test	Cookie used by 'Antispam by CleanTalk plugin' to prevent incoming spam	Session
ct_ps_timestamp	Cookie used by 'Antispam by CleanTalk plugin' to prevent incoming spam	Session
apbct_cookies_test	Validation test that CleanTalk does to ensure that other cookies aren't spoofed	Session
apbct_timestamp	User information collecting cookie for CleanTalk to operate	Session
apbct_page_hits	User information collecting cookie for CleanTalk to operate	Session
apbct_site_landing_ts	User information collecting cookie for CleanTalk to operate	Session
apbct_prev_referer	User information collecting cookie for CleanTalk to operate	Session
wp_woocommerce_session	contains a unique code for each customer so that it knows where to find the cart data in the database for each customer. No personal information is stored within these cookies.	2 days

woocommerce_items_in_cart	contain information about the cart as a whole and helps WooCommerce know when the cart data changes. No personal information is stored within these cookies.	Session
woocommerce_cart_hash	contain information about the cart as a whole and helps WooCommerce know when the cart data changes. No personal information is stored within these cookies.	Session
PYPF	PayPal: PayPal uses Cookies to recognise its customers and to shorten the time the user needs to log in to his PayPal account by checking his email on PayPal database.	1 month
01AI	Cookie provided by Akamai Technologies. It is associated with the provision of streaming data services to website owners, typically for media content delivery. The main purpose of cookies set by this host is: Functionality	1 year
PHPSESSID	Cookies named PHPSESSID only contain a reference to a session stored on the web server. No information is stored in the user's browser and this cookie can only be used by the current web site. No personal information is stored in this cookie.	Session
mc_session_ids[default]	Captcha plugin for website forms (captcha is a computer program intended to distinguish human from machine input)	10 minutes
mc_session_ids[multi][0]	Captcha plugin for website forms	10 minutes
mc_session_ids[multi][1]	Captcha plugin for website forms	10 minutes
mc_session_ids[multi][2]	Captcha plugin for website forms	10 minutes
mc_session_ids[multi][3]	Captcha plugin for website forms	10 minutes
mc_session_ids[multi][4]	Captcha plugin for website forms	10 minutes
wfvt_	Cookie set by the Wordfence Security WordPress plugin which notes information about your general geographic location	Session
wordfence_verifiedHuman	Cookie set by the Wordfence Security WordPress plugin to protect the site against malicious attacks.	1 day

Changes to this Policy

We may update, change, modify, add or remove portions of this policy at any time, and any changes will become effective immediately. Please visit this page periodically if you want to keep up to date.

Last updated: 30.5.2018