## PRESS RELEASE For Immediate Publication

## Award Winning International Photographer Adriaan van Heerden's Work is Published Worldwide and Exhibited in Surrey and London

Originally from South Africa, wildlife, travel and landscape photographer Adriaan van Heerden now lives in Surrey, UK, although his vision and work retain an international focus. 2014 has been an eventful year so far for Adriaan. On the same day in April he learned that his picture *Cheetah in Landscape, Ol Pajeta, Kenya* had been selected for the Final Round of the BBC Wildlife Photographer of the Year Competition out of 42,000 entries from 96 countries, and also that he had won second prize in a major international art competition run by Art Has No Borders. The theme of the Art Has No Borders competition was 101 Artworks Featuring the Animal Kingdom. An iArtBook featuring the selected entries has been digitally published by Pandora Publications and is available to download from the iBooks/iTunes store.

In May Adriaan learned that his picture *Sunrise, Santa Fe Mountains, New Mexico* had received a Highly Commended award in the inaugural USA Landscape Photographer of the Year Competition. This highly prestigious competition was juried by some of the greatest landscape photographers alive today, including Art Wolfe, David Muench and Charlie Waite. In August Adriaan received an Honourable Mention for his picture *Sunset, Kimmeridge, Jurassic Coast* from the Light Space and Time Gallery's competition on SeaScapes, and then at the beginning of September he was notified that his image *Sunset, South Stack Lighthouse, Anglesey* had been shortlisted for the East West Art Awards 2014.

Wanting to showcase some of his beautiful wildlife and landscape pictures taken on safari in Kenya and South Africa, Adriaan produced a large, limited edition coffee table book entitled *Wild Beauty*, in April. In his Foreword to the book, David Noton (one of the top landscape photographers in the world) writes that: "Images with such impact and resonance do not come about by accident, they are the product of a unique vision coupled with resolute commitment, sound technique, bucket loads of persistence and fierce determination. Clearly Adriaan has exceptional reserves of all of these qualities."

Adriaan has also been busy on the exhibitions front. In May he had a solo exhibition at the David Shepherd Wildlife Gallery in Shalford, Surrey, and this was followed by a small group exhibition at Denbies Wine Estate in July. He is now looking forward to exhibiting at the prestigious Royal Automobile Club at Woodcote Park (near Epsom, Surrey) in November and December, having previously exhibited at the RAC's Pall Mall gallery in London. On 24-25 October Adriaan will be exhibiting at the Parallax Art Fair in the Chelsea Old Town Hall (on the King's Road, London). Parallax is the largest curated international Art Fair in Europe and the Private View of the Fair will take place on Thursday 23 October 2014, from 7.30-9.30pm. Adriaan would be delighted if you joined him at this special event: please email him at the address below by 10 October if you would like to attend. Attendance is by invitation only and refreshments will be served on the night.

More details are available on Adriaan's website: <u>www.adriaanvanheerden.com</u>. Limited edition prints and photobooks are also available to purchase directly from his website.

## High-resolution images and other resources are available: <u>http://bit.ly/Z71RHk</u>

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